

SUPPORT FOR
PAPERLESS TRANSMISSION
 Tax-Mate Advisor includes
 a handy transmission wizard

have "slept since then!" ★★★★★
HELP/TRAINING
 Tax-Mate offers an HTML-

program updates. ★★★★★

2005 OVERALL RATING
 ★★★★★

How ProfitCents Helps:



- ① Differentiates Your Firm
- ② Adds Value to Your Client Engagements
- ③ Justifies Your Fees
- ④ Standardizes Your Analytical Procedures

ProfitCents

financial statements to plain language

"Our firm is using ProfitCents with great success. This tool is becoming a key resource in the communication process with existing clients and a great differentiator for capturing new clients."

Sally Glick
 Chief Marketing Officer, J.H. Cohn

"In the past three months we've picked up 20 new clients... we're on course to increase firm revenue by 10% this year. ProfitCents is what makes that possible."

Kelly Jones, CPA
 BTF Services

"We use ProfitCents to perform all our analytical procedures. On average, it saves us 4-8 hours per review or audit."

Chuck Earney, CPA
 Earney & Associates

"We give every business customer a ProfitCents report at the end of the year. It's a quick and easy way to add value to each client. We've had clients actually ask for the reports. It's a key service in our practice and clearly differentiates our firm. It's the value-added service that businesses ask for."

Vince Sirianni, CPA
 Daly, Sirianni & Company

**WINNER
 2004
 INNOVATION
 AWARD**



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ONE STOP ANALYSIS SUITE

Report prepared for Extreme Demo
 Industry: 4331 - Power
 Period: 12 months
 View: same 12 months from the previous year

LIQUIDITY	XXXX	BORROWING	X
PROFIT MARGIN	XXXX	ASSETS	X
	XXXX	EMPLOYEES	X

LIQUIDITY XXXX
 Liquidity, what is the company's ability to meet obligations as they come due?
 Since that liquidity conditions have improved on lower profits and higher sales volume, it may be that liquidity performance in the company is driven more by sales than profit levels.
 Firm has made some real progress here the period. The liquidity position is better in several areas. For example, both the current ratio and the quick ratio have improved this period. These generally are the ratios that are used to assess liquidity. They are not perfect measures and to have confidence, they are used when used together.
 If the company's position is still only average. One issue is that the net profit margin is lower than last period. This will be discussed further in the next section. But it should be noted that margins affect not just profits, but there is a way to elevate profits higher and seek some of the savings or cash company.
 The company is doing an "average" job in accounts receivable days and accounts payable. However, the company may be having some difficulty in selling inventory. Inventory is high relative to sales. In the long run, it would be beneficial to reduce inventory AR and inventory days.
 The company is doing a good job in capital and helping customers quickly. The company is doing a good job in capital and helping customers quickly. The company is doing a good job in capital and helping customers quickly.

- 🔍 Business Analysis
- 🔍 Projection
- 🔍 Nonprofit Analysis
- 🔍 Personal Analysis
- 🔍 Real-Time Industry Data
- 🔍 Analytical Procedures